

CFAES

# Food Business Central



## Introducing an online course on starting a food business

Food Business Central is an online, self-paced course focused on starting a farm-raised or home-based food business in Ohio.

Our OSU Extension experts will help you develop a Food Business Action Plan and learn what you need to start off organized, safe, compliant, and strategic.

**Course cost:** \$25

**Registration:**

Visit [go.osu.edu/foodbusinesscentral](http://go.osu.edu/foodbusinesscentral)



THE OHIO STATE UNIVERSITY  
EXTENSION

## WHAT'S IN FOOD BUSINESS CENTRAL?

Ten topic-oriented modules, a guide for developing a Food Business Action Plan, and links to resources on your food products.

### 1: My Food Business Idea

Every action begins with an idea. Module 1 explores what it means to be an entrepreneur and introduces you to food product development.

### 2: Start Off Organized

How do you establish a food business? Module 2 presents four steps for starting and organizing your food business.

### 3: Start Off Safe

Food entrepreneurs must ensure their products are safe. Module 3 explains food safety and biological, physical, and chemical food hazards.

### 4: Start Off Compliant

Legal compliance requires knowing the laws that apply to your food product. Module 4 overviews the legal compliance landscape.

### 5: Start Off Strategic

Marketing is critical to success. Module 5 provides a starting point for developing a marketing plan for your food product.

### Specific Food Modules

Modules on baked goods, cottage foods, canned foods, meats, poultry, eggs, and a variety of other foods.

### Building a Food Business Action Plan

Assignments to help you gather your ideas and identify your next steps.

### Resources

A compilations of the agencies, laws, regulations, and other resources that apply to your food business.



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